

Submission Deadlines:

Receipt of Abstract & Full Paper:

10th November 2023

Acceptance of Full Paper:

20th November 2023*

*Accepted papers of the registered participants shall be published in an edited book bearing ISBN Number. A copy of the same will be handed over on the first day of NMSRC 2023.

Participant Category	Early Bird Registration	Late Registrants
Student	Rs. 500 /-	Rs. 700 /-
Research Scholar*	Rs. 800 /-	Rs. 1000 /-
Academician	Rs. 1000 /-	Rs. 1200 /-
Corporate	Rs. 2000 /-	Rs. 2500 /-

*Subject to submission of Ph.D. Registration Letter from Guide/ University.

Accommodation can be arranged for limited no. of participants in the Institute's hostels/hotels on payment basis, only with prior intimation to Co-convener at:

nmsrc@ismpatna.ac.in



Bank Details:

A/C No: 442120110000612

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All payments to be made in favour of "Research & Conference Cell" of the Institute maintained in Bank of India at Patna, Bihar.

Abstract & Full Papers to be sent via email: admin@ismpatna.ac.in

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**INTERNATIONAL
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7th

**National Management
Summit & Research
Conference – 2023**

**Diversity and Inclusion:
Navigating Change from Management
Perspectives**

22nd & 23rd December 2023



Brief Overview of NMSRC

Research is a prominent part of Academics and industries as it goes hand-in-hand. As an academician, you must ponder to identify a problem and search for the appropriate solution. This process demands lots of studies, looking from divergent perspectives to understand the most discussed and practised. The researcher's arguments and views in the academic paper lead to innovation, new thoughts, and new perspectives. A research scholar gathers evidence based on facts and logic beyond personal experience. The quality of research work translates directly to the students, society and the nation. Academic research has immensely contributed to solving many of the problems faced in society and industry. There are instances where industry experts have resorted to academicians to search for suitable solutions for hot-burning issues. The National Management Summit and Research Conference (NMSRC) is an open forum for research scholars, academicians and industry experts to share their opinions and encourage more discourse and discussions. The NMSRC will provide a platform to promote research in a vast, diverse country like India. Your research paper will help to identify the scope of diversity and inclusion in various sectors and navigate change from the Management Perspective.

About the Theme -NMSRC 2023

Diversity and Inclusion: Navigating Change from Management Perspectives

As quoted by Brene Brown, an HR Influencer - We need to focus more on Diversity and Inclusion (D&I) as it strengthens the team and develops a sense of belonging among the employees. The research has proven that organizations adopting diversity and inclusion have witnessed a notable leap in their gains, business results, innovation and decision-making. In the 21st century, organizations gear up to establish better corporate governance and meet consumer and customer demands. To stand up to the expectations of customers or consumers, an organization has to observe, adopt and apply the D&I approach that will help the organization

explore the enormous potential of human resources, information technology and systems for creating and reaching a competitive edge. There is no doubt that diversity and inclusion are navigating positive change. Nevertheless, a lot is there to explore. The ultimate aim should be to encourage global collaboration through sharing knowledge resources, which can create positive expansion in merchandise trade, cost-cutting and product quality improvement by firms seeking competitive advantage, and a revolution in communication technology.

Sub Themes

- Embracing the change: Solving the D & I Challenges
- Marketing Transformation: Re-imagine & Re-align
- The Impact of AI on Emerging Market
- Designing International Marketing Research
- Creating Inclusive Workplaces
- Ethical Considerations in D & I Strategies
- Inclusive Talent Acquisition and Employee Engagement
- Metrics and Key Performance Indicators for D & I
- Reward, Recognition, Efforts, and Health: Finding a Balancing Point
- Data Driven Diversity Initiatives
- Inclusion and Diversity: Impacts on Remote Work, Automation, and the Changing Landscape of Employment
- AI - Empowered Data Analysis
- Creativity and Innovation Across Disciplines: Explore how creativity drives innovation in various field
- Cloud Computing for E-Commerce Revolution
- Robotics Process Automation in Banking Operations
- Use of Artificial Intelligence and Machine Learning in Wealth Management and Financial Planning
- Financial Inclusion through the Emerging Tools of Micro-Finance Institutions
- Challenges of Green-financing

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